



Hershey Theatre Apollo Awards Recipient Auditions for NICKELODEON

when Alec Brashear from Lower Dauphin High School stepped into the spotlight at the Hershey Theatre Apollo Awards program last May, he couldn't have imagined how his life was about to take a few exciting turns.

Alec was awarded the "Outstanding Male Lead in a Musical," and therefore earned a spot in the National High School Musical Awards show in New York City. Last June, students from across the country rehearsed for five strenuous but exhilarating days to prepare for their live performance at the Jack H. Skirball Center for the Performing Arts at New York University.

Fate also played a part that evening when staff from the Nickelodeon channel attended the show in search of their next network star. Alec's rendition of "Hey There" from The Pajama Game caught the attention of the Nickelodeon casting staff. He, along with 14 other teens from regional programs similar to the Hershey Theatre Apollo Awards, was contacted shortly after the program and received an offer to audition for a new pilot television show. On July 14, Alec entered the Viacom building in Manhattan and, amid lime green walls and SpongeBob SquarePants murals, he sang his heart out.

Alec hasn't heard whether he's landed anything with the network, but he's grateful for the opportunity the Hershey Theatre Apollo Awards gave him - and the experience of a lifetime. Good luck Alec!



Alec Brashear performing at the Hershey Theatre Apollo Awards Show.

Coming to Hershey Gardens Next Summer: For the Birds – A Birdhouse Exhibit

Thether you're the creative type or a bird enthusiast, now's the time to start imagining your birdhouse in the Gardens' upcoming summer exhibit "For the Birds." This fun and educational display will feature an eclectic array of birdhouses - whimsical, functional and "green" - that will delight and educate visitors.

The exhibit will feature winners in four categories and age divisions - youth, junior, adult and business/association - as well as "Best of Show" and "People's Choice" awards. All entries are accepted, so show off your skills and enter your creation. Birdhouses will be due in late March.

Details to follow at HersheyGardens.org.



Birdhouse exhibit at Hershev Garder

CALL FOR ENTRIES





Treasure Discovered in Museum Collection

hen The Hershey Story staff moved 25,000 historic artifacts from storage at Hershey Museum into the new Hershey Story, many were curious about a handsome manual cash register. The unassuming piece sat on a shelf for many years, too heavy to examine closely. Moving the collection proved to be the impetus to take a closer look at this appealing artifact.

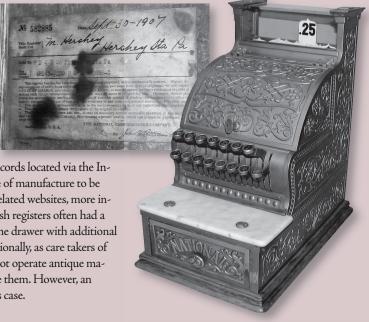
So began the search for more information about the mysterious cash register. The manufac

turer was easily identifiable as "NATIONAL." The National Cash Register Company of Dayton, Ohio was a popular maker of cash registers. The serial number and model number were also easily seen on a label below

the glass case. Company records located via the Internet determined the date of manufacture to be 1907. While researching related websites, more information was revealed: cash registers often had a label on the underside of the drawer with additional source information. Traditionally, as care takers of historic artifacts, staff do not operate antique machines, in order to preserve them. However, an exception was made in this case.

Sure enough, there was a label on the underside of the empty drawer. Curators were thrilled to see the register was made for "M. Hershey of Hershey Sta, Pa." on September 30, 1907.

One question answered, but many remain. Why did Mr. Hershey order the machine and where was it used? How did it find its way to the museum? Preliminary research has not provided any clues, but the search will continue.



THE HERSHEY STORY Special Exhibits Gallery

A R inspiration

Through November 8, 2009

Milton Hershey's life was one of inspiration. His persistence in the face of failure, his determination to succeed and the creativity he employed now serve as inspirations to others. Twenty-one local artists answered the question "what inspires you?". Artworks range from painting and photography to sculpture and jewelry. Admission to the exhibit is free.





1968 In America June 16, 2010 – October 20, 2010

Martin Luther King, Jr. assassinated, riots at the Democratic National Convention, growing protests over the Vietnam War. These events and others made 1968 the most turbulent year since World War II. These pivotal events and others will be explored through four themes: the Power of Idealism, the Power of Music, the Power of the Bullet and the Power of the Press. The 1960s were also a period of great change in Hershey. Hinkle's Twinkles, the creation of the Milton S. Hershey Medical Center and admittance of minority male students at Milton Hershey School are some of the events that will be explored against the national backdrop. 1968 In America is a Program of ExhibitsUSA, a national division of

1968 In America is a Program of ExhibitsUSA, a national division of Mid-America Arts Alliance and **The National Endowment for the Arts.**

Chocolate later on wheels

The Chocolate Lab Cart is a Guest Favorite

he Chocolate Lab is a busy place, often full of visitors eager to learn about chocolate and explore its origins. Although the Lab may have capacity limits, the mobile Chocolate Lab cart doesn't! The cart, staffed by knowledgeable volunteers, is usually located in the Grand Lobby on busy days. Here, visitors discover chocolate's unique ingredients as well as enjoy the aroma of roasted nibs

and vanillin (vanilla

bean extract). Guests can also feel the texture of real cocoa pods and discover the differences among cocoa beans from around the world.

The cart is perfect for visitors who have questions about chocolate or its origins."Does white chocolate come from white beans?" is a common question. Volunteers enjoy meeting guests who have their own chocolate experiences to share."I met a family from Mexico," relates vol-



Volunteer Sally Kurtz discusses the steps of chocolate making with guests.

unteer Tony Panettieri, "who described how sweet the pulp that surrounds the beans tastes when the pods are first harvested."

Due to the popularity of the cart, the museum is always seeking new volunteers. For more information about hours and training, please contact Lois Miklas at 717.520.5587.



Preschool Days



Turkeys, Trees and Taffy Thursday, November 12 10 a.m. to 1 p.m.

My Chocolate Valentine Wednesday, February 10, 2010 10 a.m. to 1 p.m.

For children ages 4 through kindergarten. Cost per child: \$8.50 Registration is required.



Please call 717.520.5588 or email ehiner@hersheystory.org

Homeschool Day The Kakawa Connection Thursday, March 11, 2010 9 a.m. to 1 p.m.

For children ages 4 and up. Cost per child: \$8.50; Adults: \$10 Registration is required. Please call 717.520.5588 or email ehiner@hersheystory.org



Trick-or-Treat Time Machine Saturdays and Sundays, October 17 through November 1 from 9 a.m. to 5:30 p.m.



Prepare for a sweet and unique blast from the past! Design your own bag, then Collect special candy treats

from each era of Hershey history. You'll be front page news as you discover the secret of the haunted chocolate factory. Snap a spooky family photo against a 1950's Hershey Halloween backdrop - complete with your own vintage Hershey mask. Kids, come in costume! Activities are free with Museum Experience admission.

Special Lecture/Chocolate Lab Class "World Supply of Cacao - Past and Present" Wednesday, October 7 at 7 p.m.



Dr. David A. Stuart, director of the Natural Product Sciences Department of The Hershey Company, will share information gathered from 20 years of cocoa bean research and travels. Learn more about how cocoa beans first grew and how they have become part of the economy of many equatorial countries. This lecture is followed by a mini-class in which participants blend their own beverage, choosing beans of various origins. \$5 for non-members; free for Hershey Story members. To register, please call 717.520.5722.

"Listening to the Past" **Brownie Scout/Family Program** Saturday, November 7 from 1 to 4 p.m.

All are invited to an afternoon of old-fashioned games, a scavenger hunt and dress-up activities as participants get a glimpse of life in Hershey long ago. Plus, hear stories of historic Hershey at 2 and 3 p.m. Brownie Scouts can earn their "Listening to the Past" Try-It by participating. Program is free with Museum Experience admission. Please call 717.520.5587 for group rates.

Be a Part of the Mural: Conversation with an Artist and Workshop Saturday, November 14 at 1 and 3:30 p.m.



Experience this unique, onetime opportunity to learn about the Milton Hershey lobby mural and add your own brush strokes! Renowned artist William Cochran will discuss his inspiration behind the popular two-story mural and help participants discover the technique of trompe l'oeil painting.

No art experience required. Recommended for adults (students ages 10 to 15 may attend with an accompanying adult). \$30 for non-members, \$20 for Hershey Story members. Registration is required by calling 717.520.5722. Space is limited.

Holidays are Sweet on Chocolate Avenue! Weekends, November 21 through January 3

Make new memories this holiday season at The Hershey Story. Adorned in festive greenery and lights, the lobby will feature live holiday musical performances. As a special keepsake, take your family photo in front of a heartwarming Chocolate Avenue winter scene. Kids, make a chocolate dough ornament as you journey through the "Little Elves Workshop." Visit HersheyStory.org for more information.



Congratulations to the 2009 History Contest Winners

The History Contest for Young Writers has found a new home at The Hershey Story. This program, which encourages youth to find their own stories in history, is a perfect match for the mission of the new museum. This year, a record 363 entries were received from students in seven counties. Winning entries were written on such wide-ranging topics as Feruccio Lamborghini, the atomic bomb and the history of chocolate. To read winning essays and requirements for next year's contest, please visit HersheyStory.org.



Christian Brice (St. Joan of Arc, Hershey), Benjamin Baddorf (Homeschool, Mechanicsburg), Erin Olivia Cockley (Homeschool, Landisburg), Emma Bateman (Mooreland Elementary, Carlisle), Lauren Polson (Eagle View Middle School, Mechanicsburg), Sarah Martin (Homeschool, Elizabethtown)

New! "I Spy" at The Hershey Story



The Museum Experience is featuring a new interactive guide for even the youngest detectives. The"I Spy" booklet provides visual clues for preschoolers and their families to search their way through the exhibits. A simple rhyme and detailed pictures challenge children to find objects that tell the story of Milton Hershey and his life's work.

"I Spy" booklets are available at the admissions desk and are included with museum admission.

66 I spy with my little eye... A wheel down low, A lamp that glows, Elves with Kiss hats playing in the snow."

HERSHEY GARDENS' RICH HISTORY

Through the Eyes of Volunteer Leone Gerberich

Ithough Leone Gerberich retired from Hershey Gardens in 1995 after more than 40 years, he continues to volunteer. His vast knowledge of history and horticulture has been a great asset to the Gardens.

Gerberich began his "dream job" as a gardener in 1953 at the former Hershey Rose Garden. Although he was only 24, he was no novice to roses. His childhood interest in gardening had been nurtured by his grandmother and great-grandmother. By his early teens, he had developed a passion and flair for growing roses.

Harry Erdman, who designed and developed the original Rose Garden, was still overseeing the Gardens when Gerberich began. "I learned a lot about gardening and roses from Mr. Erdman," Gerberich said, "and I continued to learn through my own observations, study and course work."

As time passed, Gerberich gained an award-winning reputation as an outstanding rosarian, including induction into the International Order of the Gold Rose, one of the most prestigious honors in the rose world. Before retiring, he introduced Jamie Shiffer, the current grounds manager, to the art and science of rose culture, thus assuring that Hershey Gardens' tradition of impeccable roses will continue.



Leone Gerberich



In 1972, during Hurricane Agnes, Gerberich braved the flooding roads to get to the Gardens from his home in Jonestown. He arrived just in time to open the valve of the pond so it didn't overflow and destroy the rose beds below it.



Milton Hershey and Harry Erdman, the first Gardens director, during construction, summer 1936.

66 If Mr. Hershey came to the Gardens and saw a few weeds, instead of reprimanding Erdman, he would say, T'll hire you another man,' and he would do it.**99**

Hershey Gardens' Winter Youth Programs Hit the Road

reezing temperatures and snowfall can't stop the Gardens from teaching children about butterflies and bringing out their inner green thumbs. This winter, the education department will be traveling to local schools, preschools and libraries to help children discover the wonderful world of nature.

"These interactive programs are great because they introduce young students to the wonders of nature," said Amy Cober, education coordinator. "Plus, they love being active participants."

If you'd like more information on how to bring Hershey Gardens to your school or library, please call 717.508.5968 or email education@hersheygardens.org for more information.

Butterflies Take Flight For preschool through grade 5 November through mid-April Students will enjoy this interactive



Students will enjoy this interactive assembly where they examine the unique characteristics of the Monarch butterfly and discover the amazing journey they take each year. Class fee: \$150

Ready, Set, Grow! For preschool through grade 3 March through mid-April

Students discover their very own green thumb as they make a seed necklace and pledge to care for their plant. Class fee: \$150

Homeschool Day

Eastern Woodland Indians Wednesday, October 21 10 a.m. to 1 p.m. For students kindergarten through grade 5



Explore the important role of nature in the everyday life of the Eastern Woodland Indians. Discover how Native

Eastern Woodland Indians. Discover how Native Americans used natural resources to feed, clothe and shelter themselves. Fun hands-on activities include furnishing a wigwam, grinding corn and handling regional artifacts. Students: \$5.25, Adults: \$8. Reservations are required. Please call 717.508.5968 or email education@hersheygardens.org.



There's A Lot browing on at Hershey Gardens

Bonsai: Living Art of the Central Pennsylvania Bonsai Clubs October 9 to December 27

Featuring dozens of bonsai trees of various shapes and sizes, this popular exhibit provides information on bonsai, what they are and how they are grown.

Bonsai, developed by the Japanese more than a thousand years ago, is derived from the Chinese practice of growing miniature plants. In bonsai cultivation, woody plants are kept small and in true proportion to their natural models by growing them in small containers, feeding and watering them only enough for healthy growth, pruning and training branches in the desired shape by the application of wire coils. The term

bonsai also refers to the plants dwarfed by this method. The Gardens' outdoor Butterfly House will house the exhibition.

Bool Halloween at Hershey Gardens will be a Haunting Good Time

Whether it's fun or fright you're looking for, Hershey Gardens will feature both this Halloween.



Pumpkin Glow

Friday, October 16 from 6 p.m. to 9 p.m.

Bring your flashlight and enjoy spooky illuminated pumpkins along the garden path. The Gardens will have trick or treating for the children with candy treats generously donated by The Hershey Company. Admissions purchased after 6 p.m. on Friday, October 16 are also valid for entry on Saturday, October 17 for the Jack o' Lantern Jamboree.



Jack o' Lantern Jamboree

Saturday, October 17 from 10 a.m. to 12:30 p.m

The whole family will love this pumpkin celebration, which features Halloween kids activities. Kids, come in costume! Included in admission.

National Christmas Tree Walk November 13 through December 27 from 10 a.m. to 4 p.m.

Hershev Gardens is often host to visitors from across the U.S. As the holidays approach, the Gardens will be celebrating its visitors with the National Christmas Tree Walk.

Now in its third year, the walk will feature trees decorated with ornaments from all 50 states and the District of Columbia.

Have an ornament from another state you'd like to donate? We'd love to have it! Please bring your like-new ornament to the Gift Shop before November 1.



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Holiday Greens Sale Friday, December 4 through Sunday, December 6 from 10 a.m. to 4 p.m.

The Gift Shop will feature special holiday items, as well as the popular garden greenery sale that only Hershey Gardens can offer. Choose from beautiful wreaths, table decorations and other decorative



pieces made from many varieties of conifers and other unique greens.

Hershey Gardens Closes for the Winter December 28 through April 1

Foundation Volunteers Earn **Prestigious National Honor**

The M.S. Hershey Foundation has a long history of volunteer service, and is proud to be a Certifying Organization for the President's Volunteer Service Awards. Established in 2003, this prestigious national award is given by the President of the United States to honor individuals, families and groups who have demonstrated a sustained commitment to volunteer service for over one year.

This year's recipients of the President's Volunteer Service Award are: Youth Volunteers:

+ Julie Carr-Phillips

+ Brynn Frew

• Kyra Frew

• Asen Glass • Nicole Howell

• Kelsy Waughen

- Adult Volunteers:
- Laurence Benander
- Maggie Raid
- Cindy Rice
- + Nick Smith
- + Donna Stanilla
- + Vonnie Stevenson
- Elinor Wagner
- Kywin Zabolotny
- The President's Volunteer Service Award is issued by the President's Council on Service and Civic Participation, and was created by President George W. Bush to recognize the valuable contributions volunteers make to our nation.

CONGRATULATIONS!

ኪ ዓብሌ ሀሳቢ to Hershey Gardens, Hershey Theatre and Hershey Story volunteers who have donated 9,200 hours this year. Join us! If you are passionate about posies, stellar at story-telling or vivacious with visitors, join our family of volunteers. Please contact volunteer coordinator Debbie DiNunzio at 717.508.5958 for more information.

HERSHEY THEATRE Central Pennsylvania's leading performing arts center



Tuesday, October 6, 2009 True to its title, "Grand Illusion" is the logical and incredible evolution of this conjurer's art. Magician David Copperfield's goal in "Grand Illusion" is to take one's dreams (and maybe a few nightmares) and make them become reality using his state-of-the-art wizardry.



Tuesday, October 20, 2009 Hershey Theatre welcomes back The Australian Pink Floyd Show featuring their Greatest Hits World Tour 2009. This will be the biggest show yet, featuring music from *Wish You Were Here, Animals, Dark Side of the Moon & The Wall,* plus much more! *The London Times* raves, "The best tribute show in the world."





Jim Brickman has revolutionized the sound of solo piano with his pop-style instrumentals and star-studded vocal collaborations. Since the release of his debut album 'No Words" in 1994, Jim Brickman's romantic piano sound has defined him as a marguis among contemporary instrumental hit makers.



January 28 - 29, 2010 RAIN covers the Fab Four from their very first Ed Sullivan Show appearance through the Abbey Road album. RAIN is a multi-media, multi-dimensional experience...a fusion of historical footage and hilarious television commercials from the 1960s light up video screens as live cameras zoom in for close-ups.



Saturday, November 21, 2009 Trumpeter Chris Botti is a gifted instrumentalist, a talented composer, and a charismatic performer who--since the release of his first solo album in 1995--has created a series of recordings which have made him one of the world's top-selling instrumental artists.

HersheyTheatre.com



Thursday, February 18, 2010

Since its inception, the Martha Graham Dance Company has received international acclaim from audiences in over 50 countries. "One of the great companies of the world," according to Anna Kisselgoff, former chief dance critic of *The New York Times*.

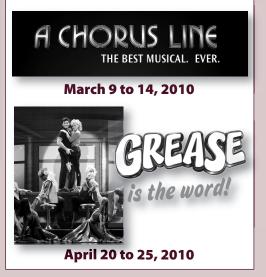




December 8 to 13, 2009



January 5 to 10, 2010 WARNING: Spring Awakening contains mature themes, sexual situations and strong language. We encourage you to learn more about this important piece of theater, as it may not be suitable for all audiences.



Encore¹, Hershey Theatre Guild Membership Features New Benefits Support the Theatre - *Become a Member Today*

Hershey Theatre has been a symbol of cultural excellence for over 75 years, presenting the best in theater, music, dance and opera. You can support these performances and receive valuable benefits by becoming a member of the Hershey Theatre Guild. Now, members receive more benefits than ever before, including a private reception before every Broadway Series Show and an exclusive cast party.

A student-level membership is now available. This new membership is extended to all active students (K - 12, college and post-graduate) at just \$25.

All membership levels are tax-deductible to the fullest extent of the law and last for one year. Join today by visiting HersheyTheatre.com or call 717.520.5581.

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	Hershey Theatre Guild Membership Levels	
	Hersney meatre com	\$25
	• Rising Star (with valid Student ID)	\$100 - \$249
HEAST	Theatre Buff	\$250 - \$499
	Scene Stealer	\$500 - \$749
	Supporting Role	\$750 - \$999
ild	• Leading Role	\$1,000 - \$2,499
	Star BillingDonors Circle	\$2,500+
	• Donors Circle	

For tickets to the full-length public

performance or the student performance of To Kill A Mockingbird, call 717.534.3412.

Downloadable study guides are available at

Harper Lee's () K Still Opening Doors – and Opening Eyes

• ourage is not a man with a gun. Courage is when you know you're licked before you begin, but you begin anyway and you see it through no matter what."

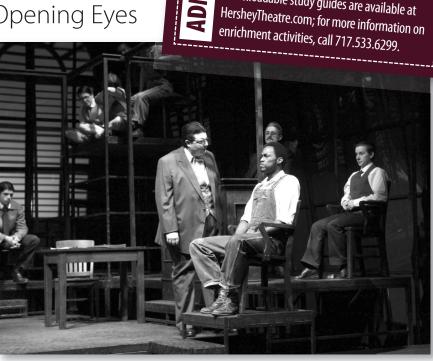
Winner of the 1960 Pulitzer Prize for fiction, Harper Lee's novel To Kill A Mockingbird is a much-loved American classic. The tale of a family coming face-to-face with the question of justice in the South, as told through a young girl's eyes, is simple, yet eloquent, and ultimately compelling. In fact, most high schools - and many law schools - have this book on their "required reading" list.

This tale will be brought to life for two performances by the Montana Repertory Theatre. On Wednesday, November 18 at 8 p.m., the full drama will unfold on Hershey Theatre's stage and is open to the public. Just prior to the performance, in the lower lobby, the Dauphin County Bar Association will have a presentation on the legal aspects of the play, open for lawyers seeking continuing education credits.

On Thursday, November 19 at 11 a.m., a shortened one-hour school version of the play will be presented. This educational enrichment activity is open to all students and their chaperones for \$10 each. In addition to the on-stage presentation, free study guides are available for download at Hershey Theatre.com.

The Montana Repertory Theatre was established as a professional touring company in 1968, and is one of the oldest and most respected touring companies in the United States. Their mission is to tell the great stories of the world to enlighten, develop and celebrate the human spirit in an ever-expanding community. Their artistic director, Greg Johnson, is very passionate about this play.

With To Kill a Mockingbird, we return to a story we first encountered with joy over a decade ago," Johnson said. "We are delighted to reexamine this



timeless tale in a new century, for a new generation of theatergoers."

In advance of the Hershey Theatre performances, the Hershey Public Library will have a free presentation,"Where To Kill A Mockingbird Meets Harry Potter: Growing Up Well in a World of Rules" sponsored by the Friends of the Hershey Public Library on November 9 at 7 p.m. Mr. Randy Lee, a professor of law with the Widener University School of Law, will lead the discussion. Mr. Lee's expertise and unique comparison between Scout Finch and Harry Potter will create an enjoyable evening. To learn more, call the Hershey Public Library circulation desk at 533.6555.

Hershey Theatre Announces Classic Film Series

There's nothing better than the classics! Theatre patrons submitted their favorite titles and the results are seven of America's most popular classic films.

Tickets are \$7 each and are available at the Box Office, which opens one hour prior to the showing of each film. A 30-minute concert on the Theatre's historic four-manual Aeolian-Skinner organ precedes each film. For more information, please call the Box Office at 717. 534.3405, or visit HersheyTheatre.com.

Saturday, October 24 at 11:59 p.m. **Rocky Horror Picture Show - rated R**

This 1975 cult favorite stars Tim Curry, Susan Sarandon, Barry Bostwick, Richard O'Brien and Meat Loaf. The film was elected for inclusion in the Academy of Science Fiction, Fantasy & Horror Films Hall of Fame in 1980 as well as the National Film Preservation Board of Library of Congress in 2005. For maximum enjoyment, audience participation bags will be available for purchase. No outside props will be permitted.

Sunday, November 15 at 2 p.m. **National Lampoon's Christmas Vacation**

This 1989 movie was written by John Hughes and stars Chevy Chase, Beverly D'Angelo, Juliette Lewis, Johnny Galecki, John Randolph, Diane Ladd, E. G. Marshall, Doris Roberts, Randy Quaid, William Hickey, Nicholas Guest and Julia Louis-Dreyfuss. In the spirit of the season, guests will be invited to bring a non-perishable food item for a local food bank.

Sunday, December 27 at 2 p.m. The Adventures of Robin Hood

This 1938 adventure film stars Errol Flynn, Olivia de Havilland, Basil Rathbone, Claude Rains and Alan Hale. The movie won three Oscars for excellence including Best Art Direction, Best Film Editing and Best Music: Original Score. The classic Bugs Bunny cartoon Rabbit Hood will precede the feature.

Saturday, January 16 at 7:30 p.m. Ghost

This 1990 romantic fantasy stars Patrick Swayze, Demi Moore and Whoopi Goldberg, who won an Oscar as Best Actress in a Supporting Role. Because of the famous "penny" scene in the movie – and



the miraculous plot - guests will be invited to create miracles of their own by bringing pennies to be donated to Children's Miracle Network.

Sunday, February 14 at 2 p.m. An Affair to Remember

This 1957 drama features Cary Grant, Deborah Kerr, Richard Denning and Robert Q. Lewis. A couple falls in love and agrees to meet in six months at the Empire State Building - but will it happen? To complete the experience, guests will be able to purchase a special treat for their sweetheart.

Sunday, March 21 at 2 p.m. The Greatest Story Ever Told

This 1965 epic that tells the life of Jesus was directed by George Stevens, who had an all-star cast, including Max von Sydow, Carroll Baker, Jose Ferrer, Van Heflin, Charlton Heston, Martin Landau, Angela Lansbury, Pat Boone, David McCallum, Roddy McDowall, Dorothy McGuire, Sal Mineo, Sidney Poitier, Claude Rains, Telly Savalas, John Wayne, Shelley Winters, Ed Wynn, Robert Blake, Jamie Farr and Robert Loggia. Audience members are encouraged to bring a new children's storybook to donate to Ronald McDonald House Charities and receive a discounted movie ticket.

Saturday, April 17 at 7:30 p.m. Breakfast at Tiffany's

This 1961 romantic comedy is based on Truman Capote's writings. Director Blake Edwards produced one of the best-loved movies of all time with Audrey Hepburn, George Peppard, Patricia Neal, Buddy Ebsen, Martin Balsam,

Mickey Rooney and Mel Blanc. The film won two Academy Awards for music, including best original song "Moon River." Plus, audience members will



be dazzled by a sampling of stunning jewelry from The Jeweler at The Hotel Hershey.



One West Chocolate Avenue | Suite 200 Hershey, PA 17033 | 717.298.2200 MSHersheyFoundation.org

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Opening a Window on Hershey's Past HersheyArchives.org now features The Hershey Press

Milton Hershey had a keen ability to envision the future. Before the Hershey community was much more than a crossroads, Mr. Hershey created services and amenities that usually would only be found in much larger, well-established communities. One of these amenities was a newspaper.

On September 3, 1909, the first issue of *The Hershey Press*, a weekly paper, was printed. Published through 1926, with a brief interruption in 1917 during World War I, *The Hershey Press* promoted the community, encouraged readers to support causes and new ventures and documented the events of the community and its residents. Today, the newspaper is a valuable resource to those interested in the history of the community. It provides a window into the community's past, written with the clarity and bias of the moment, unfiltered by reflection or modern perspectives.

Milton Hershey School Historical Records department holds the only complete run of the newspaper. A number of years ago the newspaper was microfilmed and copies of the microfilm were shared with Hershey Community Archives and other local historical organizations. Access required a visit to one of these organizations and the use of a microfilm reader.

Earlier this year, the Archives arranged to have the microfilm digitized and indexed. Now



The Hershey Press is available to everyone via the Archives' website. Unlike the scrolling and extensive scanning required to search the microfilm, the online digital version permits users to search by keywords and specific dates.

Please visit HersheyArchives.org and search *The Hershey Press* to learn more about this important resource.



Fallingwater/Kentuck Knob Thursday, October 22 Members: \$127, Non-members: \$137

A Day in Lower Manhattan, The International Chocolate Show and the World Trade Center site Friday, October 30 Members: \$128, Non-members: \$138

Fairmount Park Houses at Christmas, Philadelphia Thursday, December 10 Members: \$105, Non-members: \$115

Splendors of the Nile

Wednesday, January 13 to Sunday, January 24 Please call 717.520.5585 for reservations or a brochure.



Cuba Today - A Humanitarian Project Friday, April 16 to Saturday, April 24 Please call 717.520.5585 for a brochure.

• Further information about travel opportunities through Hershey Story Travel can be obtained by calling 717.520.5585.

- Single day trips require a \$10 non-refundable deposit. Performances, Broadway shows, operas etc. require a \$100 non-refundable deposit.
- Simply call 717.520.5585 with your credit card or mail a check to Hershey Story Travel, One West Chocolate Ave, Suite 200, Hershey, PA, 17033.
- Join our mailing list! Simply send your name, address and email address to jhester@hersheystory.org.