

THE LEGACY

NEWS from THE M.S. HERSEY FOUNDATION

|

SPRING 2009

|

ISSUE 8

**Hundreds of Butterflies.
Thousands of smiles.**

The Butterfly House Opens Friday, May 22

Flutter by Hershey Gardens' Butterfly House this summer! You'll be welcomed by 300 butterflies representing 25 varieties. See what they eat, where they lay their eggs and learn about their amazing life cycle.

Atala Butterfly Comes Back from Near Extinction



Be sure to meet the newest butterfly, the Atala. "This small butterfly is a Florida native that almost disappeared from the wild because its host plant, the coontie, was virtually wiped out," said John Fortino, Butterfly House Coordinator. "Without coontie, adult Atalas have no place to lay eggs, and no eggs means no new generations."

The demise of the coontie plant began with starch. Long before Europeans arrived in Florida, Native Americans used coontie as a source of starch, because the roots can be made into flour. In the early 1900s, several commercial factories in South Florida processed coontie roots for the manufacture of arrowroot biscuits.

As coontie plants started disappearing throughout Florida, so did the Atala butterfly. By 1960, federal and state authorities thought the butterfly was extinct. But because Florida residents have begun using coontie in landscaping, the Atala butterfly is making a comeback and is now common in southeast Florida.

The Atala has a 1 1/2" wingspan with oval shaped wings. Its colors rival those of coral reef fish – the wings are black with metallic blue spots on the underside of its hind wing and blue bands on top of the wing. The underside of the hind wing and its abdomen are bright orange-red.


the Butterfly House
at Hershey Gardens

Live at Hershey Theatre!

High School Musical Stars Mix with Broadway Stars

Local students and Broadway stars will share the stage during an exciting evening as the inaugural Hershey Theatre Apollo Awards makes its debut! The Monday, May 18 event will include song and dance numbers from area high school musical casts, as well as award and scholarship presentations for outstanding performances in a number of categories. Participating students will have the rare opportunity to perform with Broadway actor David Michael Felty, now appearing in a regional production of *Les Miserables*.

Continued on page 8

HERSEY THEATRE Apollo AWARDS



Monday, May 18 at 7 p.m.

The Hershey Story Welcomes "Community Builder" Mural

What would Milton Hershey say about his legacy today?

Visitors to the Grand Lobby at The Hershey Story have no doubt noticed three large walls painted in shades of translucent blue. This paint application is in preparation for the "trompe l'oeil" mural currently being painted by William Cochran of Frederick, Maryland. "Trompe l'oeil," or "trick the eye," refers to a painting style which makes subjects appear three-dimensional, when in fact they are part of a two-dimensional painted surface.

Titled "Community Builder," the mural is not intended to be an historical image, but meant to evoke the question "What would Milton Hershey say about his legacy today?"

The center panel depicts him seated on the steps of his birthplace, The Homestead.

He is surrounded by six children from Milton Hershey School, which began as a dream and vision shared by Milton Hershey and his wife, Catherine. Unable to have children of their own, the Hersheys decided to use their wealth to create a home and a school for orphaned boys. Originally named the Hershey Industrial School in 1909, it was renamed Milton Hershey School in 1951.

The mural will also include buildings from around the community, some built during Milton Hershey's lifetime and others that were constructed following his death in 1945. Green space is an important component of this

landscape. Since the earliest days of the community, efforts were made to preserve green space, and since Milton Hershey's death, the stewards of Derry Township have continued to preserve and create areas of natural beauty for the enjoyment of its residents and visitors. Three quotes by Milton Hershey relating his values of helping others and sustainable community building will also be included at the top of the mural.

The Hershey Story is proud to present this fitting tribute to a man whose generosity has touched the lives of many. Work on the painting has begun off-site and will be completed in sections. **The center panel will be installed in June; the side panels in early fall.**



Artist's rendering of the lower, center panel.

The Hershey Story Prepares to Open First Special Exhibit

“Art + Inspiration” features work from local artists

Milton Hershey’s persistence in the face of failure, his determination to succeed and the creativity he encouraged in others serve as inspiration to many. In this spirit, works submitted for the museum’s inaugural special exhibit “Art + Inspiration” each tell a story about the artists’ personal stories of inspiration.

Opening Saturday, May 23, the exhibit will include works selected from 26 artists and include paintings, sculptures, photography and jewelry. The exhibit is free to the public and will run through November 8, 2009.



Sabrinah Cooper submitted this jewelry pendant titled "Adoration of the Sea." Her inspiration? "I have forever been a lover of the sea, and this stone represents everything the ocean consistently offers to me; color, depth, beauty, imagination, passion, inspiration and a guiding light."



Richard Michaelian submitted this watercolor painting titled "Derry Church School." His inspiration? "...it's inspirational to realize that all that Milton Hershey was, created and built has some of its roots in what was taught in this building 145 years ago."

ART+inspiration

Active Art Workshops and Lecture

Join performers from the ChocolateTown Square concert series as they offer pre-performance workshops at The Hershey Story. Please register by calling 717.520.5722.

Two of Kind presents “Story into Song”

Wednesday, June 17 from 9 to 11 a.m.

Ages 8 to adult; \$15 per person

Explore the art and process of songwriting, including honing your skills and techniques. You’ll create a song about your own story or one that you’ll discover at the Museum Experience. You’ll be invited to perform your new, original song at the noon performance at ChocolateTown Square. Presenters David and Jenny Heitler-Klevans have won 12 national awards, including Parent’s Choice and Children’s Music Web.



“How the Circus Helped Folks during the Great Depression”

Tuesday, June 23 at 7 p.m.

Free admission

The circus made its first appearance in Hershey in the 1930s, and has visited almost annually since the 1950s. This lecture will delve into America’s rich history of the circus, especially the important role it played during the Great Depression. Benjamin Sota, Founder and Executive Director of the Zany Umbrella Circus, offers a unique perspective on this amusement. Dressed in a ‘30s newsboy cap and a pair of burlap sack pants, his performance of circus acts like slack rope walking and juggling, as well as old footage will help transport audience members to the theaters of yesteryear. The presentation will cover what made Charlie Chaplin and Buster Keaton icons in their time and how theater and circus performances have changed over time.

This presentation is a program of the Pennsylvania Humanities Council, a private, non-profit organization that represents Pennsylvania in the Federal-State Partnership of the National Endowment for the Humanities.

Zany Umbrella Circus presents “Do Circus”

Wednesday, June 24 from 9 to 11 a.m.

Ages 8 to adult; \$15 per person

From Pittsburgh, PA, Zany Umbrella Circus boasts a unique brand of circus, street theater and visual arts. Participants will learn circus skills, such as cascade juggling and plate spinning, as they find their “inner clowns.”



The Barnstormers present “Jug Band Workshop”

Wednesday, August 5 from 9:30 to 11 a.m.

Ages 5 to adult; \$15 per person (\$15 per parent/child unit ages 5-7)

These traditional musicians combine storytelling with the formation of a “jug band” using spoons, washtubs, stumpfiddles and pots & pans. Participants can show off their newfound skills at the Barnstormers noon concert at ChocolateTown Square.

ART+inspiration
 May 23 - November 8, 2009
Free to the public
 Special Exhibit Gallery,
 main level of The Hershey Story

“Past Master” Youth Volunteer Opportunity



The Hershey Story is seeking youth ages 12 to 14 to serve as volunteers during the busy summer season. “Past Masters” will assist with summer activities and museum experiences such as exhibit interactives and the museum’s popular M.S. Hershey Apprentice Program. Interested? Please contact Lois Miklas, 717.520.5587 or lmiklas@hersheystory.org for more details.



Chocolate Lab Opens with a Splash!

Offering daily hands-on classes, the Chocolate Lab has been enthusiastically received by adults, families and school groups. Classes combine an interactive chocolate experience with history, geography, economics and science. Tickets for classes are available on a first-come, first-served basis on the day of the class.

Public classes include:

The Art of Chocolate Discover the ingredients found in three types of chocolate and finish with a sweet art activity.

Where in the World? Explore cacao pods and beans, learn where chocolate is grown, then sample single-origin chocolates.

Try It with Truffles Experiment with this yummy confection as you make your own!

Chocolate-Coated History Take a trip back to the ancient uses of chocolate and create your own chocolate beverage.

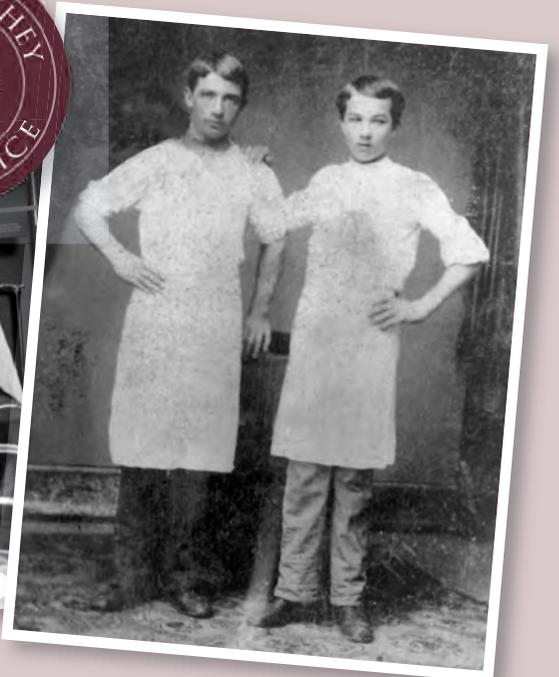


Walk in the Steps of a Legend Kids – Be a M.S. Hershey Apprentice!

The stories of Milton Hershey's apprenticeship, businesses, community development and philanthropies were the inspiration for The Hershey Story's new interactive experience, The Official M.S. Hershey Apprentice Program. The guide is a fun way for families to interact with each other, as well as experience the museum's exhibits. Plus, take home a Hershey Story souvenir!

Milton Hershey's inspiring stories of perseverance, hard work and generosity are reinforced through the guide, which includes questions from each of the museum's five exhibit areas. Filled with a range of carefully crafted questions, it's ideal for young children ages 4 and older as well as older kids and adults. Upon successful completion of each section, a small reward is given, including Milton Hershey's business card from his first shop in Philadelphia and a special Hershey Apprentice Program coin. The Hershey Story's knowledgeable and friendly staff members are available throughout the exhibits to assist visitors with the guide.

Apprentices also have the opportunity to have their photo taken in the "Your Hershey Story" interactive area, and then place it on the front page of an historic Hershey newspaper. You can receive a special printout of the newspaper – with you as the front page star!



Did You Know?

In 1874 Milton Hershey was an apprentice to Lancaster confectioner Joseph Royer. This served as the foundation for Milton Hershey's rocky, but eventually successful career as an entrepreneur in the candy industry.

Museum Artifacts Make the Move to The Hershey Story

When The Hershey Story opened its doors in January, it seemed that the hard work was complete. True, except for collections manager Valerie Seiber. Her work had just begun.

Valerie and her staff were responsible for the delicate, yet arduous task of moving the museum's remaining artifacts from the former building at the old Hershey Convention Hall to the new downtown facility. "Only a small percentage of our objects are currently on display," said Seiber. "There were thousands in storage that needed to be relocated."

The museum's previous storage space had been cobbled together using space on the gallery's main floor as well as the old Hershey Bake Shop and Experimental Candy Kitchen area on the lower level of the building. "Artifacts were stored in every conceivable space with no room for growth," said Seiber. "Coupled with the environmental issues posed by an aging building and an inefficient HVAC system, we were in urgent need of more effi-

cient storage and environmental controls."

A state-of-the-art 4,000-square-foot storage room on the lower level of The Hershey Story was designed to store the artifacts in a proper environment. Complete with its own HVAC system to help maintain temperature and humidity, it also includes a high-density mobile shelving unit system that maximizes efficiency by eliminating aisle space. There are special units for rolled textiles, including quilts, coverlets and rugs, as well as a mobile wire frame unit for storing framed artwork. Cabinets with glass doors allow for visual inspection while keeping dust off delicate objects. In addition, every object's location is tracked in an electronic database for easy retrieval, including the Native American, Pennsylvania German and Hershey collections, all which have designated space in the new storage facility.

Many of the artifacts in storage will be used in upcoming exhibits in the Special Exhibit Gallery. "Next year we'll be hosting a traveling exhibit, '1968 In America,' which will be supplemented with various objects from our own collection," said Seiber.

Hershey Story members will be invited to visit the collection storage room during an upcoming member's reception.



Rocking horse, c. 1900.

Dauphin County Board of Commissioners Proclaim "Hershey Story Day"

The January Grand Opening and Dedication of The Hershey Story welcomed a pleasant surprise. The Dauphin County Board of Commissioners joined in celebrating the opening of The Hershey Story by declaring January 30, 2009 as "Hershey Story Day" in Dauphin County. An excerpt from the Proclamation reads:

We join the county's 253,300 residents in hailing the grand opening of The Hershey Story; we wish it great and enduring success; and in honor of its grand debut, we do hereby declare January 30, 2009 to be "Hershey Story Day" in Dauphin County.

"This is not just a museum, it's a story," said Commissioner George P. Hartwick, III. "Milton Hershey's story is really an amazing and truly inspiring one."



Commissioner George P. Hartwick, III

Chocolate Lab Class Inspires Sweet Proposal

Katherine O'Connor and Esteban Burgos took away more than a lesson in chocolate tempering from a February 14 class. Esteban chose this opportunity to present his fiancé with a chocolate-covered marriage proposal. The newly engaged couple were grateful for the opportunity for such a memorable engagement, "From the bottom of our chocolate-filled hearts, we want to thank you for making our Valentines Day so special!"



JOIN US!

The Cacao Connection by Dr. William "Jeff" Hurst of The Hershey Company

Wednesday, April 29 at 7 p.m.

Admission: \$5.00; Free to museum members

Join us for an enlightening evening as Dr. Jeff Hurst, a scientist with The Hershey Company's Technical Center, presents the results of a paper recently published by the National Academy of Science. Hurst is nationally known for his collaborative research with archaeologists tracing the ancient uses of chocolate in the Americas. His presentation will discuss the surprising discovery of cacao use in what is now the United States, thousands of years before originally thought possible, and the extraordinary trade routes that brought it here. In addition to the lecture, attendees may enjoy a Central American chocolate beverage in the Chocolate Lab beginning at 6:15 p.m.



Dr. Jeff Hurst with a photograph of first Central American pot analyzed for cacao residue



Spring and Summer Forecast: Spectacular Color!

Designed to offer beauty year-round, Hershey Gardens is constantly changing. This season will bring wonderful new plants and ideas, while keeping old favorites too. You'll love finding grandmother's much-loved flowers next to today's latest cultivars!

Tulip-palooza!

Perhaps the most welcome sign of spring is tulips. As usual, Hershey Gardens will be the place to see them all – more than 100 varieties and thousands of blooms!

"This year's tulip display is going to be spectacular," said Barb Whitcraft, director of horticulture. "We spent several days planting 7,000 bulbs last fall, including a few spectacular new varieties."



2009 tulip newcomers include the 'City of Vancouver,' a single late-blooming tulip with soft yellow flowers, 'Showtime,' which boasts white petals inside and red petals outside and 'Black Hero,' a double early bloomer that has vibrant dark purple blooms.

Tulips are typically in bloom mid-April through early May. "We usually have about three weeks of blooms, but if it's an unusually warm spring, it could be less," Whitcraft said. "There are early and late bloomers; each variety is different."

Other noteworthy spring blooms at Hershey Gardens include daffodils, pansies, rhododendrons and fragrant hyacinth, as well as cherry, magnolia and crabapple trees.

A Rose is a Rose

The historical highlight of Hershey Gardens, the Rose Garden is where it all began in 1937 when Milton Hershey's gardeners planted the original roses. Now, visitors can compare varieties and enjoy the fragrance of 5,600 gorgeous roses, consisting of 275 varieties.

This year, rose enthusiasts can look forward to seeing several new varieties as well as a beautiful older rose, 'Oklahoma,' the deepest dark red and most fragrant of all hybrid tea roses. 'Summer Love' is a new hybrid tea rose, with luminous soft yellow blooms and 'Shockwave' is a new pure neon yellow floribunda that is sure to turn heads.

Other New Additions

- Winter Jasmine, a bright yellow, unscented, funnel-shaped flower, sometimes mistaken for Forsythia, but actually blooms earlier in the spring;
- 2009 Hosta of the Year: 'Earth Angel';
- Blue-mist shrub 'Snow Fairy,' a beautiful plant with blue, green and creamy white foliage that features blue blooms;
- *Senecio* 'Blue Chalk Sticks' is a fun, succulent plant;
- *Ismelia* 'Vestidos Red' is a tall plant with 3" daisy flowers;
- *Scutellaria* 'Scooter Flame' has upright clusters of tubular, helmet-like flowers;
- *Cuphea* 'Flamenco Tango' has a long flowering season with a high volume of pink flowers;
- *Anagallis* 'Wildcat Orange' is a compact plant with bright orange flowers.

**Sunday, April 26
from 1 to 4 p.m.**

In Europe, beer is commonly enjoyed in outdoor garden settings. Hershey Gardens provides a taste of this long tradition at the third annual Biergarten celebration on Sunday, April 26 from 1 to 4 p.m. Sample beer from regional microbreweries and enjoy live music from the popular central Pennsylvania band "Herbie."

"The Biergarten is a great way to learn how beer is made as well as sample different styles of beer in a beautiful garden setting," said Tammy Harris, event coordinator.

Tickets are \$35 in advance and include a complimentary Pilsner glass. "Designated Driver" tickets are available for \$10. Also, pre-order a "beer barrel" snack basket for two, which includes two commemorative bottle openers for only \$15.

New!

Purchase your tickets online at
HersheyGardens.org



Tickets and baskets may be ordered online at HersheyGardens.org or by calling 717.298.2208. Must be 21 or older. A rain or shine event.



Participating Breweries

Appalachian Brewing Company,
Harrisburg, PA

Bullfrog Brewery, Williamsport, PA

Dogfish Head Craft Brewery, Milton, DE

Magic Hat Brewing Company,
Burlington, VT

Yuengling Brewing Company,
Pottsville, PA

Victory Brewing Company,
Downingtown, PA

Sam Adams Boston Beer, Boston, MA

Lancaster Brewing Company,
Lancaster, PA

Troegs Brewing Company,
Harrisburg, PA

Marzoni's Brick Oven & Brewing
Company, Duncansville, PA

Bavarian Barbarian Brewing Company,
Williamsport, PA

There's A Lot "Growing on" at Hershey Gardens

Adult Education Classes

Members receive a 10% discount.
For more information or to enroll, please call 717.508.5970.

Creating Botanical Art with local art teacher Nick Feher

Enjoy the Gardens while learning to draw and paint the beautiful landscape.

Ongoing, Fridays from 10 a.m. to noon, through July 31

\$14 per class



Yoga with Linda Grudi

Create a relationship with your spirit through prescribed postures and controlled breathing.

Ongoing, Wednesdays from 5:30 to 6:30 p.m., through July 29

\$14 per class



Garden Photography with Peter Houts, whose photos appear in the book *Hershey Gardens, The Cornfield that Blossomed with Roses*

Saturdays, 9 to 11 a.m., June 6 and June 13

\$24 for both sessions



Calling All Scouts! Join us for these new programs

Girl Scouts

Brownie Try It: Eco-Explorers

Saturday, April 18
10 to 11 a.m.

Become eco-explorers as you study how plants and animals live together in the environment.

Junior Badge: Earth Connections

Saturday, April 18
Noon to 2 p.m.

Connect with the earth as you explore nature. Learn about plants and animals - including people and their environment.

Scout fee: \$7 (includes badge) Adult fee: \$6

Registration is required by contacting the Girl Scouts in the Heart of Pennsylvania at 1.800.692.7816.

Boy Scouts

Environmental Science Merit Badge

Saturday, June 13 and Saturday, June 27 from 9 a.m. to 1 p.m.
(Both sessions required for badge)

Scouts will participate in hands-on activities that teach sound environmental science principles and meet the requirements of the Environmental Science Merit Badge. This class is designed for open discussion and active participation. Scouts will identify contributions made by BSA to the history of environmental science, learn the natural role of healthy ecosystems, conduct experiments about air and water pollution, document erosion issues and solutions, learn about our role in protecting endangered or threatened species, analyze the effective use of biodegradable materials, conduct plot studies, conduct an environmental impact study and learn about possible career choices. This is a rigorous Eagle required merit badge and recommended for older scouts, ages 13 and older.

Scout fee: \$25 (does not include badge) Leader fee: \$5

Registration is required: 717.508.5968 or education@hersheygardens.org

Saturday, June 20
from 4 to 8 p.m.

New This Year –
Sample Culinary Fare!

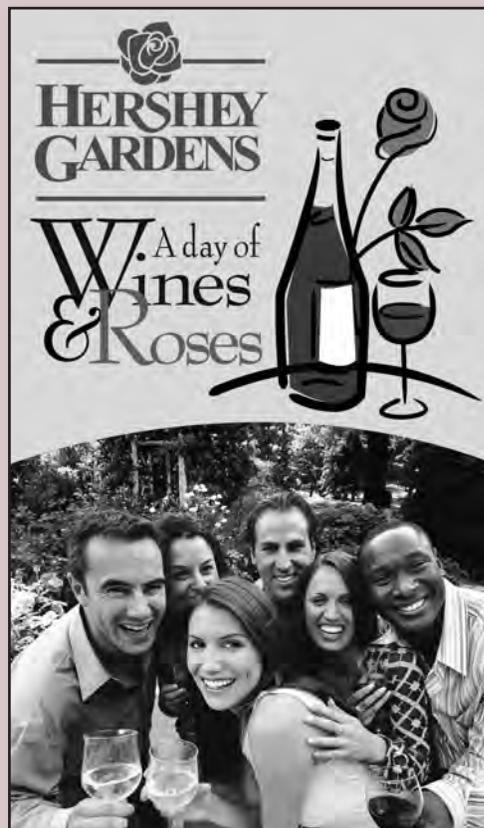
Whether you love wine, gardens or fantastic cuisine, this year's A Day of Wines & Roses at Hershey Gardens is for you! Complete with 7,500 blooming roses, this popular event offers samples of Central Pennsylvania's best wines and foods. Enjoy live music as you learn the secrets of cooking with wine and root on your favorite local celebrities as they try to outstomp each other at the grape stomp competition. This year's stompers will be chief meteorologist Tom Russell from WHP-TV and BOB 94.9 radio morning co-host Nancy Ryan.

To make your day complete, pre-order a picnic basket with a delicious array of bread, cheese and fruits for \$24 (for two people) or \$30 (for four people). Baskets must be ordered by Friday, June 5.

Tickets are \$35 in advance and include a commemorative tasting glass. "Designated Driver" tickets are available. Please visit HersheyGardens.org or call 717.298.2208 to order tickets. Must be 21 or older. A rain or shine event.

New!

Purchase your tickets online
at HersheyGardens.org



Participating Wineries

- Allegro Vineyards, Brogue
- Mt. Hope Estate & Winery, Manheim
- Sand Castle Winery, Erwinna
- Benigna's Creek, Klingerstown
- Brookmere Winery and Vineyard Inn, Belleville
- Cullari Vineyards, Hershey
- Tammanend Winery, Lancaster
- Shade Mountain Winery, Middleburg
- The Winery at Wilcox, Wilcox

Participating Eateries

- Soup Thyme, Lebanon
- Texas Road House, Harrisburg
- Sweet Confections Cakes, Harrisburg
- Timeless Café, Lebanon
- Café Campbelltown, Hershey
- The Good Life & Wine Cellar, Lebanon

Meet a Legendary Rose

Beauty and History Describe Rose Named by Oprah Winfrey

Every person has a story. So does every rose. The story of the Legends™ rose is worth knowing.

The idea of this special rose was born of friendship. Two friends of Oprah Winfrey wanted to do something very special for her 50th birthday. What could be more special than her own rose?

Santa Barbara garden designer Dan Bifano agreed to help. Next, a hybridizer was selected - Tom Carruth from Weeks Roses, who has a rich history filled with iconic roses.

Over the next five years, 15 prospective new introductions were considered. Involved with the process throughout, Oprah was specific that she was most concerned about color impact and bloom size for a rose that was intended to be her namesake. Under Dan's supervision, samplings of the contenders were sent to Santa Barbara for field testing. The specimens were evaluated for additional qualities such as vigor, disease resistance and bloom repetition.

As this project moved towards completion, Oprah made a decision. Rather than have the rose named just after herself, she preferred to share the honor with the 25 women feted at the 2005 Legends Weekend held at her Montecito estate. The new horticultural offspring was officially christened the Legends rose.

Robust and full, the Legends rose is a remarkable improvement over the many spindly hybrid teas commonly available for use in landscape design. The plants are covered in enormous, glowing, rich red flowers sitting atop long cutting stems clothed with proportionally large, reddish-green leaves. Each immense bud opens to become a monstrous, many-petaled, ruffled bloom. A single petal will cover a child's palm, and a single gigantic bloom can create an entire bouquet.

Come see this spectacular new rose at Hershey Gardens. You'll appreciate its beauty as much as its history. To learn more about the Legends rose, the women it honors and how to order, visit legendsrose.com.



Robust and full, see the Legends rose at Hershey Gardens

“Just like the Legends. Each rose is vibrant and strong; the petals are so large that you need only a couple of blooms to make a bouquet.”

- Oprah Winfrey



Mark Your Calendar!

Saturday, May 9, 12:30 p.m. to 4 p.m. and
Sunday, May 10, noon to 4 p.m.

American Rhododendron Society
Truss Show and Sale

Sunday, May 10, 9 a.m. to 5 p.m.

Mother's Day
Moms admitted free!

Friday, May 22, 9 a.m.

Butterfly House Opens

Sunday, June 21, 9 a.m. to 8 p.m.

Father's Day
Dads admitted free!

Thursday, July 23, 6 to 8 p.m.

Gardens Member's Reception

Saturday, July 25, 10 a.m. to 12:30 p.m.

Butterfly Festival

Sunday, September 13, 9 a.m. to 5 p.m.

Gardenfest
Free admission!

Interactive Discovery Stations Return to The Children's Garden



Hershey Gardens will ignite the curiosity of young visitors this summer with the return of Discovery Stations located in The Children's Garden. Children who visit a station can explore and learn about the natural world around them through a fun, interactive activity. Trained students in the Youth Volunteer program will assist with the hands-on learning about plant care, butterflies, insects, herbs and everyone's favorite – cacao pods and chocolate! Discovery Stations will be offered on select summer mornings.

If you're a middle or high school student and would like to volunteer at a Discovery Station, please contact education@hersheygardens.org or 717.508.5968 for more information. Volunteers will complete a training course, then spend a few hours each week sharing their knowledge with visitors.

The Curtain Rises on SUMMER YOUTH WORKSHOPS at Hershey Theatre

Many accomplished actors found their love of acting through early theater classes. This summer, students will have the opportunity to follow in this tradition as they take to the stage during Hershey Theatre's Youth Workshops. From the energy of backstage to the limelight of center stage, there is something for everyone.

The half-day workshop is \$25; full-day workshops are \$50 and include lunch. Students who enroll in both workshops will receive a discount: \$10 off for grades 7-12; \$5 off for grades 3-6.

For more information or to register, please call 717.533.6299.

For students grades 7-12 Monday, July 13 from 10 a.m. to 4 p.m. "Lights, Camera, Action"

It's show time at Hershey Theatre! Students will begin their day on an empty stage and end with an original production. From hanging the lights to dressing the set, they'll learn about the many fascinating behind-the-scene jobs of theater production during this fast-paced day.

For students grades 7-12 Tuesday, July 14 from 10 a.m. to 4 p.m. "Lights, Camera, Action: Part II"

Let the fun continue! Students will go into more detail about various behind-the-scenes theater work. Instead of starting the day with an empty stage, students will undress the stage to end the day.



For students grades 3-6 Wednesday, July 15 from 10 a.m. to 4 p.m. "The Reviews are In..."

Newspapers aren't just for reading anymore! Spend a day with theater professionals using newspapers to create a skit - complete with props, sets, costumes and sound effects. Families will be invited to enjoy the final performances at the end of the day.

For students grades 3-6 Friday, July 17 from 9 a.m. to noon "Can't I Mime?"

Students will practice communicating without talking and then present a "silent" show for their families during this half-day introduction to pantomime and non-verbal communication.

Live at Hershey Theatre!

Continued from page 1

Designed to recognize excellence in the performance and production of high school plays and musicals, Hershey Theatre Apollo Awards will not only present awards for outstanding performances, but students will also receive a monetary award to be used to further their education and encourage continued involvement in the performing arts.

Public and private schools in Dauphin, Cumberland and Lebanon counties, as well as Elizabethtown High School have been invited to participate in this program. Specially trained evaluators have reviewed six local plays and 14 musicals, each based on a series of predetermined criteria. A stunning etched-crystal Hershey Theatre Apollo Award will be given to the winner in each category.

Please join us for this wonderful evening, full of musical talent and anticipation! Tickets start at just \$10 and may be purchased by calling the Hershey Theatre Box Office at 717.534.3405.

For more information or to place an advertisement in the show program, please contact Mariella Trosko at 717.520.5589.

High School Play and Musical Categories

- Outstanding Performance by a Lead Actor
- Outstanding Performance by a Lead Actress
- Outstanding Performance by a Supporting Actor
- Outstanding Performance by a Supporting Actress
- Outstanding Play
- Outstanding Musical
- Outstanding Student Orchestra
- Outstanding Ensemble Number

Special thanks to The Phillips Group for their generous donation of the awards.

Carmen Finestra Speaks About Hershey Theatre Apollo Awards

Emmy-nominated writer and producer helps guide new program

As a charter member of the Hershey Theatre Apollo Awards Advisory Committee, Carmen Finestra has already become a loyal fan and financial supporter through the Finestra Foundation. This humble Hollywood-turned-Harrisburg resident is grateful to have the opportunity to recognize students for their theatrical talent.

"I became involved because I thought it would be great fun for area high school students who participate in plays and musicals, particularly since it would give them a chance to meet many of their peers, and allow them to perform on the stage of the Hershey Theatre, one of the greatest theaters in the world," said Finestra. "I felt it would be a night they would never forget."

"Hershey Theatre Apollo Awards will benefit the participating students, first and foremost, because they will have an opportunity to receive scholarships toward their college education," said Finestra. "The participating schools will benefit from the constructive critiques their shows will receive from the panels of evaluators, all of whom have excellent theater credentials. I'm sure any ideas given will benefit future productions."

"A celebration of high school plays and musicals can only help theater grow throughout the area, and interest more students and parents in the benefit of theater to a student's self-esteem and sense of accomplishment," noted Finestra.

"I hope even more schools participate next year and beyond," Finestra noted. "Once school officials realize how supportive the awards are to the students, how it can financially benefit their future education, and the sheer joy of the event, I'm sure they will all want to be a part of it."



Carmen Finestra is a writer and producer for television and film. He was the supervising producer of "The Cosby Show," co-creator and executive producer of the Tim Allen sitcom, "Home Improvement," and executive producer of the movies "What Women Want" and "Where The Heart Is." He has won three "Writers Guild of America" awards, a Peabody Award and has been nominated for six Emmy Awards. He is a graduate of Bishop McDevitt High School in Harrisburg and Penn State University.



CHOCOLATE TOWN SQUARE

ANNOUNCING

**ChocolateTown Square 2009
FREE summer fun for the entire family!**

Presented by The Hershey Story
ChocolateTown Square is located in downtown Hershey at the corner of Cocoa & Chocolate Avenues

In the event of inclement weather, all performances will take place at The Hershey Story.

WEDNESDAYS ARE KIDS DAYS!

Wednesday, June 17 at noon

Two of a Kind

Young and old alike will sing, clap and move to music from folk to rock to blues. It is high energy fun for the entire family, with an emphasis on interaction and participation!



Wednesday, June 24 at noon

Zany Umbrella Circus



This fun act exists to build and strengthen communities through education and folk artistry—particularly puppetry, circus, music, storytelling, street theatre and visual arts.

Wednesday, July 1 at noon

Cool Beans Music with Steve Pullara

Steve Pullara's musical roots are rich with family inspiration and cultural traditions. Kids and parents alike will love his energetic stage performances.

Wednesday, July 8 at noon

ZOOAMERICA presents "Stay Cool with the Creatures of the Night"

Children will delight in this program that highlights the adaptations that animals use to survive and thrive as nocturnal creatures.

Wednesday, July 15 at noon

Bill Marconi: Rhythms of the World

In a language shared across the continents, music has had the magical power to draw people together since the beginning of time. Using more than 50 percussion instruments from all over the world, Bill Marconi takes his audience on a musical odyssey through story, demonstrations and active audience participation.

Wednesday, July 22 at noon

Paul Hadfield as The Funny Guy

A zany blend of juggling, acrobatics, music and slapstick. Audience participation is important in this wild adventure.



Wednesday, July 29 at noon

The Hershey Story Past Masters present "Old Fashioned Toys and Games"

Join The Hershey Story's youth volunteers as they present a variety of amusements that might have been played in Hershey long ago. The audience will be invited to participate in games and make a simple toy to take home.

Wednesday, August 5 at noon

The Barnstormers: Tom Jolin and Slim Harrison

Their toe-tapping, high energy music is performed on hammer dulcimer, banjo, fiddle, harmonic, button accordion, guitar and vocals creating unique, "old timey" folk music, harmonies and melodies.

For opportunities to take a class with ChocolateTown Square performers, see page 2.

Hot Summer Nights **Jazz** Series

Join us for some cool music from the area's finest jazz musicians.

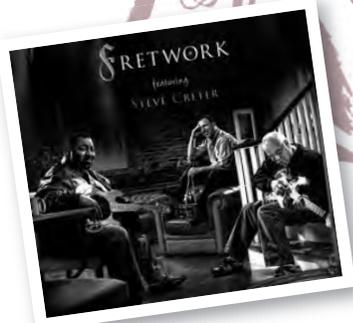
Bring your lawn chairs, blankets and a picnic dinner!
Presented in cooperation with the Central Pennsylvania Friends of Jazz.

Friday, June 26 from 6:30 to 8:00 p.m.

Pennsylvania Jazz Workshop/Jazz Educators

Friday, July 10 from 6:30 to 8:00 p.m.

Fretwork



Friday, July 24 from 6:30 to 8:00 p.m.

Dave Wilson's Rampart Street Ramblers

Friday, August 7 from 6:30 to 8:00 p.m.

Katie Rudolph Quartet



Trips and Excursions

HERSHEY STORY TRAVEL

Please call 717.520.5585 for more information or to make reservations.

Cezanne and Beyond, Philadelphia Museum of Art Thursday, April 23



A major exhibition exclusively at this venue! Enjoy a private guided tour of this special exhibition before it opens to the general public. The day also includes a special luncheon served in the East Balcony. In the afternoon, experience a tour of a special exhibit of Matisse and Modern Art on the French Riviera. It specializes in the era in which Matisse lived and worked in Nice, a favorite winter resort of Milton and Catherine Hershey.
Members: \$112, Non-members: \$122

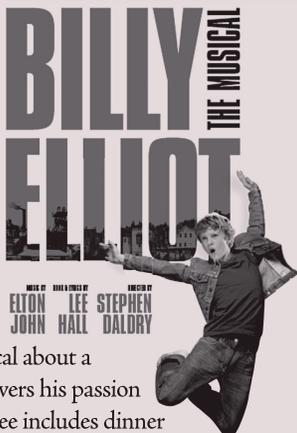
George's Washington: Monuments and Memorials Thursday, May 21



Join Hershey Gardens' director, Craig George as he guides us in the city he once called home. We'll honor Memorial Day by visiting many popular memorials and smaller gardens that are hidden jewels. See the new Capitol Visitor Center, a massive project that is under the Capitol Building. We will stop at the U.S. Botanic Garden, then on to a lovely buffet lunch at Phillips Seafood. After lunch, we'll visit memorials - the WWII, Roosevelt, Vietnam, Korea and Iwo Jima.
Members: \$60, Non-members: \$70

Billy Elliot New York, NY Saturday, May 30

Join us on a trip to New York City to see Broadway's newest hit, Billy Elliot. The musical mastery of Sir Elton John is featured in this musical about a young boy who discovers his passion for dance. The matinee includes dinner following the performance.
Members: \$230, Non-members: \$240



Gardens of Summer – Now and Then Thursday, June 11

Established in 1728, Bartram's Garden is the oldest botanical garden in America. Located on the banks of the Schuylkill River near Philadelphia, this 18th century home, barn and outbuildings include an impressive array of trees, shrubs and plants introduced by this pioneering family of naturalists. After our tour, enjoy a delicious buffet lunch at the Radnor Hotel before we proceed to Chanticleer Garden. This estate, a pleasure garden, was left by the Rosengarten family to be enjoyed as a public garden. Majestic trees and verdant lawns are punctuated by a proliferation of color, texture and flowering plants. Sculptures, benches and wrought iron fences highlight the exquisite nature of the garden.
Members: \$89, Non-members: \$99



Bartram's Garden

Shenandoah Valley Thursday, July 9



Winchester, Virginia

Plan to spend a beautiful summer day traveling in the lovely and historic Northern Shenandoah Valley and Winchester, Virginia. Enjoy touring the new and extensive Museum of the Shenandoah Valley, which includes the 18th century Glen Burnie Historic House and its gardens, along with several galleries about the history and culture of the region. Visit the elegant historic manor of Long Branch, which boasts a superb collection of 18th and 19th century furnishings. Also included in the trip is a guided tour of Winchester, an interesting city which changed hands 42 times during the Civil War.
Members: \$90, Non-members: \$100

The Roosevelts, Vanderbilts and Historic Hyde Park Wednesday, August 26 to Friday, August 28

Our journey begins with a visit to Mohonk Mountain House, where we'll enjoy a wonderful lunch followed by a greenhouse tour. There will be time to stroll in the Mohonk Gardens, famous for large masses of flowers and magnificent views. Pergolas, arbors, benches and summerhouses enhance the landscape.

We'll also visit the home of FDR and the Presidential Library and Museum, as well as Val-Kill, the country cottage of Eleanor Roosevelt and the Vanderbilt Mansion. All have wonderful grounds, and the Vanderbilt Mansion has an Italian-style terrace garden, popular for estates of the rich and famous of the period.



Mohonk Gardens

A special highlight will be a visit to the Culinary Institute in Hyde Park, where we'll tour the campus, then enjoy a fantastic dinner at the Caterina de Medici Restaurant. Please call 717.520.5585 for a brochure.

South Pacific New York, NY Wednesday, September 16



This popular revival is a favorite with Broadway theatergoers. The musical won seven Tony Awards, including best revival in 2008. This is a Wednesday matinee with dinner at the Penn Club following the performance.
Members: \$230, Non-members: \$240

Fallingwater/Kentuck Knob Thursday, October 22



Fallingwater

Take the opportunity to visit two of Frank Lloyd Wright's architectural gems nestled in the Laurel Mountains. Fallingwater, built over a mountain stream, is an engineering marvel. Kentuck Knob gives a different insight into the architect's genius. Although privately owned, we still have the opportunity to enjoy this property. Included is a stop en route home for a buffet dinner at Oakhurst Tea-room. **Members: \$127, Non-members: \$137**

Please visit HersheyStory.org and select “Activities” for more trip information.

**International Chocolate Show, New York City
Friday, November 6**

A chocolate lovers fantasy! Visit this international show featuring famous chocolate makers from all over the world. Lunch at the chocolate café Max Brenner is included.
Members: \$122, Non-members: \$132



Hershey Story Travel in 2010

**Splendors of the Nile
Wednesday, January 13 to Sunday, January 24**

Highlights of this trip include Cairo, The Pyramids, Luxor and a 4-night Nile River Cruise. Learn about ancient Egyptian history during lectures in Cairo and on board the ship with an Egyptologist. This is a Smithsonian Journeys Travel Adventure through Collette Tours. A travel presentation will be held on Tuesday, April 28 at 6:30 p.m. at The Hershey Story. Please call 717.520.5585 for reservations or brochures.



The Sphinx and Pyramid, Egypt

**Cuba Today - A Humanitarian Project
Friday, April 16 to Saturday, April 24**

Participate in a humanitarian project that brings medical supplies to a Catholic charity. Ride a restored original Hershey train while visiting the sugar mill and community that Milton Hershey built. We will also be visiting Ernest Hemingway's estate, Cienfuegos and Trinidad de Cuba. Please call 717.520.5585 for a brochure.



Old Havana, Cuba

**Fairmount Park Houses at Christmas, Philadelphia
Thursday, December 10**



Cedar Grove house in Fairmount Park

Each year these historic houses are decked out for Christmas in holiday decor. This year's theme is holiday weddings. We visit Cedar Grove, Laurel Hill, Lemon Hill and Wood Ford, accompanied by a Park House guide. Lunch is included at the City Tavern.
Members: \$105, Non-members: \$115

- Further information about travel opportunities through Hershey Story Travel can be obtained by calling 717.520.5585.
- Single day trips require a \$10 non-refundable deposit. Performances, such as Broadway shows and operas, require a \$100 non-refundable deposit. Please call 717.520.5585 with your credit card or mail a check to Hershey Story Travel, One West Chocolate Ave, Suite 200, Hershey, PA, 17033.
- Join our mailing list! Simply send your name, address and email address to jhester@hersheystory.org.

A Salute To Our Volunteers

National Volunteer Week is April 19 – 25

Volunteers are a vital part of Hershey Gardens, The Hershey Story and Hershey Theatre. Many of our volunteers have introduced a child to history, nature or live theater. Others have helped beautify the Gardens, ushered a show at the Theatre or answered questions about Milton Hershey at the museum.

What do they receive in return? They're giving back to their community, but are also growing as individuals. They've made new friends, explored career and personal interests, developed marketable job skills, used their talents – and had fun doing it!

In recognition of National Volunteer Week, The M.S. Hershey Foundation extends a heart-felt thank you to everyone who has volunteered with our organization or any other. A recent national survey found that 44 percent of

Americans volunteered with a formal organization. An estimated 83.9 million people volunteered time equal to 9 million full-time employees at a value of \$239 million.

Please consider joining our team of volunteers! For more information, please contact Debbie DiNunzio at 717.508.5958.



Last year, Hershey Gardens had 148 volunteers who gave 3,094 hours; Hershey Museum had 87 volunteers who gave 1,942 hours; Hershey Theatre had 300 volunteers who gave 3,045 hours.

Thank You!



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MSHersheyFoundation.org

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Thank you for your support!
In an effort to save paper and mailing costs, the current member lists are now available online at HersheyTheatre.com, HersheyGardens.org and HersheyStory.org.

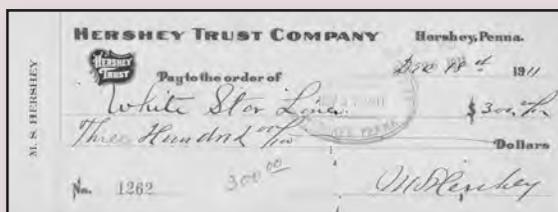
The M.S. Hershey Foundation prints most materials on recycled paper using environmentally friendly soy-based ink.

The Genuine Bears This Signature. *M. Hershey* New Archives exhibit explores items signed by Milton Hershey

There is something special about autographs. Each is original and unique. Unlike impersonal business reports, financial records, or mass-produced images, a signed document is a personal record, tying the signer to a specific decision or event. It is a personal link to a moment in history.



Milton Hershey didn't sign many documents; he preferred to communicate through telephone calls and telegrams. The few items that he did sign offer valuable insight into his interests and activities, and reflect a complex man with varied passions.



Milton Hershey made a down payment on tickets for the maiden voyage of the Titanic



Postcard collected by Milton and Catherine Hershey, ca. 1905-1915

Many of these signed documents and objects can be seen in a new exhibit at the Hershey Community Archives that explores Milton Hershey and his life through autographed items.

Visitors will discover that Milton Hershey's interests extended far beyond chocolate. He was passionate about travel, building a model town and his involvement with Cuba.

Rarely-seen items include letters and postcards written by Milton Hershey, as well as autographed objects including a golf ball and a party souvenir autograph booklet.

The exhibit is free to the public and will remain open through December 2009. The Archives is open Monday through Friday from 9 a.m. to 4:30 p.m. and the first Saturday of each month from 9 a.m. to 1 p.m.

Archives Launches New Website HersheyArchives.org is now fully searchable

Students, researchers and community members often use Hershey Community Archives to explore a facet of Hershey they want to learn more about. Now they can do it online! Hershey Community Archives' improved website now offers a wealth of information about Hershey and is fully searchable. It includes informational essays, photographs and online exhibits.

"In our ongoing effort to share information and promote use of the collections, the new website allows researchers to search the collections prior to making an appointment to visit," said Pam Whitenack, director of the Archives. "The database will be updated regularly as collections are processed."

The new site also features a blog, where visitors can explore stories behind photographs from the collection.

