

A Living Legacy

Discover the many ways in which Milton and Catherine Hershey shared their fortune.

Mr. Hershey established The M.S. Hershey Foundation in 1935. Name one of the organizations operated by The Foundation:



Find the stuffed lion. What building is it from?

This scavenger hunt helps Cub Scouts satisfy the following achievements:

Tiger Scout - Tiger Tales Adventure, #7

Wolf Scout - Collections and Hobbies Adventure, #3

Webelos Scout - Build My Own Hero Adventure, #2

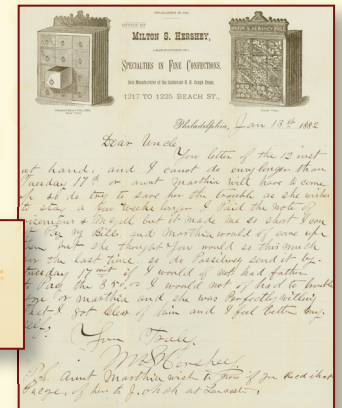
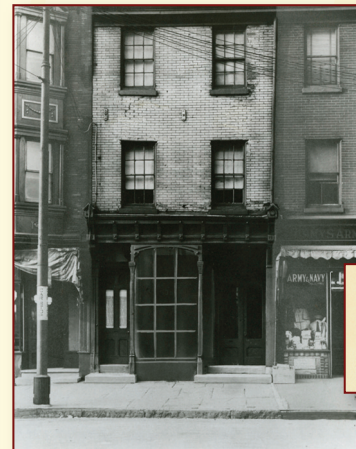


63 West Chocolate Avenue | Hershey, PA 17033 | HersheyStory.org



Failures to Fortunes

Find out how Milton Hershey failed several times before he finally succeeded.

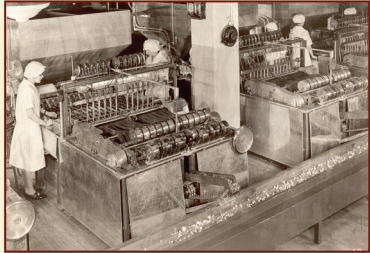


Find a wall from his first candy shop. What city was it in?

What is Mr. Hershey's birthplace and first home called?

Sweet Innovations

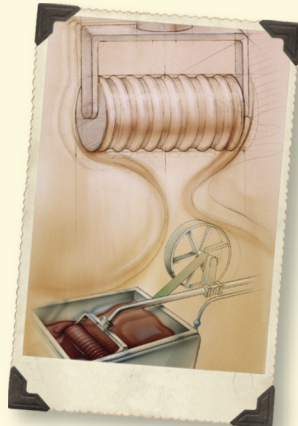
See how both Mr. Hershey and his factory workers were innovative, creating unique machines and tools.



Check out the scenes inside the Hershey factory. Find the wrapping machine. What type of product did it wrap?



Find the steps of chocolate making. What step makes the chocolate smooth and homogenous?



Power of Promotion

Mr. Hershey was full of good ideas. See how he used giveaways, holiday packaging, and the entire town of Hershey to promote his products!

In 1982, what candy product was featured in the movie *E.T. The Extra-Terrestrial*?



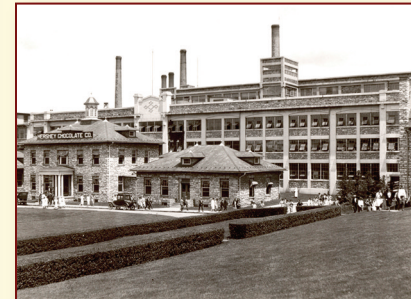
Hershey Builds Hershey

Mr. Hershey wanted his workers to have a pleasant town in which to live and work.



Circle four reasons why Mr. Hershey built his town here:

Railroads Beaches Milk Workers Airport Water



What do you think was the most important building in town? (Hint: it was the biggest.)

Mr. Hershey continued to build during the Great Depression. List two buildings built as part of this building campaign:
