

A Living Legacy

Discover the many ways in which Milton and Catherine Hershey shared their fortune.

Mr. Hershey established The M.S. Hershey Foundation in 1935. Name one of the organizations operated by The Foundation:



Find the stuffed lion. What building is it from?

This scavenger hunt helps scouts satisfy the following achievements:

Brownie Scout - Celebrating Community Badge, Step 4

Brownie Scout - Computer Expert Badge, Step 1

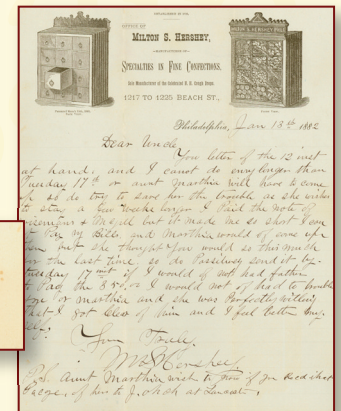
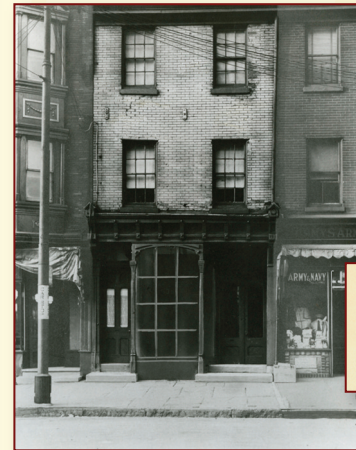
Junior Girl Scout - Product Designer Badge, Step 1

Junioe Girl Scout - aMUSE Award, "Thinking Like a Storyteller"



Failures to Fortunes

Find out how Milton Hershey failed several times before he finally succeeded.

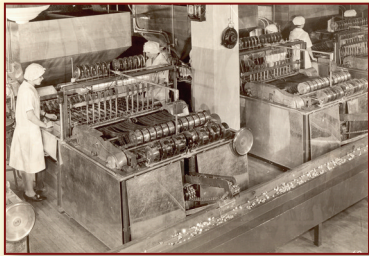


Find a wall from his first candy shop. What city was it in?

What is Mr. Hershey's birthplace and first home called?

Sweet Innovations

See how both Mr. Hershey and his factory workers were innovative, creating unique machines and tools.



Check out the scenes inside the Hershey factory.
Find the wrapping machine. What type of product did it wrap?

Power of Promotion

Mr. Hershey was full of good ideas. See how he used giveaways, holiday packaging, and the entire town of Hershey to promote his products!

Hershey's Chocolate has always been known for its milk chocolate bar. List 5 things about it that make it great and five things that you'd like to change:



Great!

I would change:

Be a product designer! Use one of the interactive kiosks to design your own bar and email it to yourself.

Hershey Builds Hershey

Find these and other pictures of people who lived in Mr. Hershey's town.



Think like a storyteller! Pick a person in one of these pictures and answer the following questions to write your own story. (Use your imagination—there are no right or wrong answers.)

My heroine's name is _____

She lives in _____

Her best friend is _____

She likes to wear _____

Her favorite book/hobby is _____

She wishes for _____

She's worried about this kind of stereotype _____
